Exciting New Marketing Tools

In February, the beautiful new RATPOD website and video went live. Thanks so much to PartnersCreative for building the site and to Damon Ristau (Firewater Film Co.) for the great ride video. The new site got a true test during online registration March 1 and came through with flying colors! Check it out at: www.ratpod.org.

Also coming soon, a new look for the Camp website, marketing materials and promotional video (shot during the 2011 camp season). We look forward to sharing our new look with you soon. Thanks again to PartnersCreative for your talent and generosity, and to the video crew of Matthew Clark (Loaded Pictures), editor Mike Southworth (Editville) and Chris White for music.

Camp Mak-A-Dream Office Finds a New Home

If you’re looking for us, we’ve moved! The Missoula office headquarters has relocated to a larger and centrally located building at 2110 Johnson Street, just north of Southgate Mall.

Thanks to Crowley-Moore, OSz, First Call Computer Solutions and Realtor Julie Gardner for helping us get settled into our new space. If you’re in the neighborhood, stop by and say hello.

2012 Schedule
Programs are offered FREE of cost.

**May 3 – 7**
Ovarian Cancer Retreat – Spring
Women diagnosed with ovarian cancer

**June 4 – 10**
Heads Up Conference
Young adults diagnosed with a brain tumor, ages 18–25

**June 13 – 20**
Young Adult Conference
Young adults diagnosed with cancer, ages 18–40

**June 26 – July 3**
Teen Camp
Teenagers diagnosed with cancer, ages 15–18

**July 6 – 12**
Siblings Camp
Siblings and children of cancer patients, ages 6–17

**July 16 – 23**
Kids Camp
Children diagnosed with cancer, ages 6–14

**July 27 – August 2**
Teen Heads Up Conference
Teenagers diagnosed with a brain tumor, ages 13–18

**September 6 – 10**
Ovarian Cancer Retreat – Fall
Women diagnosed with ovarian cancer

**September 13 – 17**
Women’s Cancer Retreat
Women diagnosed with cancer

**October 18 – 22**
Caregivers Conference
Adult cancer survivors with a primary caregiver

For more information and applications, please visit www.campdream.org.
Help Someone Get to Camp by Donating Frequent Flyer Miles

If you have 25,000 or more unused frequent flyer miles, we’d love to talk to you!

Camp Mak-A-Dream can utilize miles in blocks of 25,000 or more on various airlines including Delta, United and Horizon/Alaska Air. We are also happy to accept any transferable discount coupons, codes or other special offer vouchers.

Donated miles help us:

★ Get campers to camp from all across the country.
★ Send staff on the road to promote camp and raise funds.
★ Bring in professional presenters & speakers for our programs.

Your gift of 25,000 miles (or more) means a child or young adult who may not otherwise be able to attend Camp ... can!

If you’re interested in donating miles, please contact us at (406) 549-5987.

Caregivers Conference

We are excited to offer a new program this year focusing on the relationship between cancer survivors and their primary caregivers. Within the supportive environment of Camp Mak-A-Dream, and with professional guidance, adult cancer survivors and their primary caregivers will share experiences and resources, develop skills and ultimately work toward the common goal of fostering better communication and understanding within their relationships.

The conference will include facilitated workshops and group discussions focusing on topics such as communication, finding and utilizing resources and self-care. One-on-one sessions with professionals will be available to address more specific issues. Participants will also have the opportunity to enjoy recreational activities focused on creativity, teambuilding and just plain fun! Medical support is available during the conference, however the expectation is that participants be medically independent. Applications and travel scholarship forms are available at www.campdream.org.

For more information, contact Beth Jones at Beth@campdream.org or (406) 549-5987.

What Camp Means to Me

About 14 years ago, I attended Camp Mak-A-Dream. I first attended the Women’s Retreat and then the Young Adult Camp. I was in the middle of treatment for Hodgkin’s Lymphoma, in which I was a stage 4 and undergoing chemotherapy and radiation. I came to camp as a very bald, skinny, scared 19-year-old who had no idea what the future might hold for me.

What I found at Camp Mak-A-Dream was a haven where I didn’t have to explain why I was scared, why I felt so fundamentally different than the rest of my peers and what being a ‘survivor’ really means. I found a place where I could feel scared, happy, sad, overwhelmed, joyous and adventurous — all in the same moment — and I didn’t have to be “strong” all the time. It gave me the right to embrace the new identity that had been thrust upon me — for good or bad.

My husband and I are currently in a position where we can afford to make a monthly donation in hopes that other young people will be able to have an experience at camp like I did.

I have not had a recurrence of cancer, and have now been married for 12 years with three children. They are my miracles and I thank God every day for the life that has sustained me and for the people who helped me through one of the most difficult journeys of my life.

Please let me know if there is anything else I can possibly do to help camp.

Best regards,
Shawna

Send Us Your Favorite Camp Memories or Photos

In preparation for Camp’s upcoming 20th anniversary, we’re gathering memorabilia, photos, thoughts and pieces of Camp history. If you have attended Camp, volunteered, donated or heard a wonderful story about Camp you’d like to share, please send it to us. We look forward to hearing from you!

Camp Mak-A-Dream, P.O. Box 1450, Missoula, MT 59806-1450
info@campdream.org
Memorial Garden Grows

After several years of development, great progress is being made on the memorial garden at Camp that we fondly call the Granader Gardens. This is a place where campers and volunteers can go to be quiet, to reflect and to remember those who are no longer with us.

Thanks to a generous gift from Charlie and Margaret Burback, a camper memorial wall, large decorative Montana boulders and an accessible pathway will all be ready for the 2012 summer camp season. The wall will contain the names of all former campers who have passed away, and is a place where we will continue to honor the memory of our participants.

Camp Mak-A-Dream receives and appreciates memorial gifts throughout the year. If you’re interested in honoring the memory of a loved one, or naming Camp Mak-A-Dream for memorial gifts, remittance envelopes are available through our Missoula office. Gifts also can be made online at www.campdream.org.

Business Partnerships
Buy Cool Stuff & Support Camp Mak-A-Dream

**Coleman**
**Wichita, Kansas**

The Coleman Co. in 2012 will donate 5 percent of each online purchase of items from the CPX line of rechargeable lights & lanterns. There is no special code or coupon, simply visit: www.coleman.com, make your purchase and a portion of your purchase price will be donated to Camp Mak-A-Dream.

To learn more about Coleman’s support for Camp, please visit www.coleman.com/coleman/promos/campdream/default.asp.

**Mile 22 Bags**
**Missoula, Montana**

Missoula’s own Mile 22 Bags started off by making marathon memorabilia bags and is now offering a special to folks participating in or supporting Camp’s annual RATPOD fundraising event. If you have T-shirts, bib numbers, jerseys, photos or posters from RATPOD that you’d like turned into a lasting, useful bag — you can get a great bag and support Camp too! You can get $5 off the price of a bag, plus know that 50% of your purchase price will be donated to Camp Mak-A-Dream (note: cross-body bag purchases will result in a $5 donation). To check out the wide selection of quality, locally made bags, or to make a purchase, simply log on to: www.mile22bags.com and enter coupon code “RATPOD” when checking out. It’s that simple.

**Peace Jammies**
**Polson, Montana**

Peace Jammies is a new company in Western Montana that is setting out to do good. Its vision: Reflect positive messages on PJs (Peace Jammies) for people going to bed and waking in the morning. Its mission: Build relationships with individuals and organizations around the world and in our neighborhoods through income opportunities for nonprofits. Its commitment: Give half of all proceeds to those nonprofits. Camp Mak-A-Dream is honored to have its own “Dream” line of jammies, from which we’ll receive half of the proceeds. Made in your size with the word of your choice, for women and kids. Check them out and sleep well, knowing you’ve made a difference. Find Peace Jammies on Facebook at www.facebook.com/pages/Peace-Jammies-LLC/10152626924804.

**Sweets Barn**
**Lolo, Montana**

In May, The Sweets Barn and Lolo schools will kick off a candy sale, with 15 percent of purchases donated to Camp Mak-A-Dream. So if a student comes to your door or a co-worker with a child participating in this program approaches you, forget the calories and say, “Yes, I’d love some candy for a good cause!” Find Sweets Barn on Facebook at www.facebook.com/pages/Peace-Jammies-LLC/10152626924804.

**Civic Group Support**

We also want to extend our appreciation to some Montana civic groups that have officially pledged their support to Camp this year: the Montana Elks and Lions Clubs of Montana. Thanks for your support!
Looking back, tell me about your favorite Camp memory.
I’ve always loved seeing the children and working with the amazing volunteers and staff.

What are you (and thinking about Harry, your late husband) proudest of today?
Harry always loved walking around the camp from activity to activity watching the magic of Camp happen. The speech he wrote and gave at the end of every camp season said it all. He loved this place and so do I!

What is your dream for the future of Camp Mak-A-Dream?
I think if everything continues on as it is now — with so many camps for so many different ages of people — that would be wonderful. Giving them all a week at Camp is a very special thing.

Describe your times in the art studio weaving with campers.
Those are some of the most memorable and pleasurable times of my life — being there in the art studio with the campers, hearing about where they’re from and all the fun things they’re doing at the Camp — that warms my heart.

What do you love most about Camp?
Being there — in Montana, with the campers, in the place Harry loved. That’s what I love most. And every day I wear a vest that has the camp logo on it so it is always close to my heart, even when I cannot be there in person.

Is there anything special that happened to you this past year?
Well, I now am fortunate enough to have two great-grandchildren. Young Harry, who is 1 1/2 years old, and now his little sister, Montana, who was born this past winter. They are a joy!

Sponsor a Camper with a Campership
Sponsor a child or young adult for a cost-free week of camp with a $500 “Campership” donation. Please see form on the back cover of this newsletter for more information.

Make a Memorial or Honorarium Donation
Make a donation in memory of a friend or loved one, or in honor of a holiday or special occasion. Camp Mak-A-Dream will send a keepsake card to the family or honoree. See donation form on back cover of this newsletter.

Make a Pledge or Planned Gift
Pledge an amount to be paid over a period of time (monthly, quarterly, annually). You can also leave Camp Mak-A-Dream as a beneficiary of your life insurance or in your will. Camp Mak-A-Dream is a proud participant in Legacy Montana, www.legacymontana.org. For more information, please contact us at (406) 549-5987.

Give an Item from Our Wish List
There are lots of everyday items and goods we need each camp season. You can help a lot by donating an item from our Wish List found on page 8. If you have items not on our list you feel we could use, please contact us.

Display Our Literature
You can help us get the word out to possible campers, volunteers and donors by displaying a Camp Mak-A-Dream poster or brochures at your place of business or professional office.

Have Us Speak at Your Civic Organization or Business Meeting
We love to share what’s happening at Camp Mak-A-Dream with members of different communities. If you’re a member of a civic organization or would like to hear about Camp at your next business meeting, please contact Jennifer Benton at (406) 549-5987 or email: jennifer@campdream.org.

Volunteer
Spend the most incredible week imaginable by volunteering at Camp. You must be at least 18 years of age to apply and go through an extensive interview process. Applications are available by calling our office at (406) 549-5987 or visiting our website at www.campdream.org. We’d also love to talk with you if you’re interested in volunteering in our foundation office in Missoula or at a fundraising event. If your group is interested in a work day project at our camp facility, please contact us.

Rent Our Facility
You can rent the beautiful Camp Mak-A-Dream facility, late August through mid-May, for your next gathering or meeting. Please see page 6 for more information, or visit our website at www.campdream.org.

Donate Frequent Flyer Miles
Help us fly a child or young adult with cancer to Camp. Or bring in professional program speakers to conduct workshops. Or help our staff travel to spread the word about Camp Mak-A-Dream. Donating your frequent flyer miles makes these happen. Your gift can help make attending Camp possible for someone who might not otherwise be able to get here. More information is available on page 2.

Host a Community Event or Dream Tour in Your Area
Are you a proud supporter of Camp Mak-A-Dream? Would you like to have the opportunity to let others know about the great work going on in Gold Creek, Montana? Consider hosting a Community Fundraising Event or Dream Tour. A Dream Tour is a virtual tour of Camp Mak-A-Dream that can take place in someone’s home, a community center or anywhere with a DVD player. It can take place as an informal dinner party, a lunch, a cocktail hour, a dessert social or other creative get-together. If you are willing to host or help organize such an event, please contact us at (406) 549-5987.
Donate Unused Ad Space
If your business has a regular ad space in a newspaper or magazine that you’re not always using, donate that space for Camp Mak-A-Dream to run an ad instead. If you have space you’d like to donate please contact Jennifer Benton, director of Marketing & Special Events, at (406) 549-5987 or by email: jennifer@campdream.org.

Corporate Matching Gifts
Many companies have matching gift programs that can match all or a portion of employees’ donations to charitable organizations. Next time you make a donation to Camp Mak-A-Dream, ask your employer if your company offers a matching gift program, and if so, how you can obtain a form to make your donation go even further.

Imagine you’ve been diagnosed with a life-threatening illness. Imagine all the scary words and treatment details that are thrown at you when the only word your mind keeps repeating is “cancer.” Imagine you’ve never heard of these side effects, these medicines, or even the name of the cancer with which you’ve just been diagnosed. Imagine how scary this is. Imagine how lonely this is.

For 17 years, we at Camp Mak-A-Dream have made the cancer experience just a little less scary and just a little less lonely. In the peaceful surroundings of Gold Creek, Montana, we are able to continue prescribed cancer therapy, to give necessary blood transfusions, to give IV antibiotics and to maintain labs. But this is all done in the background. What we do in the foreground is provide an environment where those affected by cancer can talk openly — to share experiences and to laugh and to feel just like everyone else around them. Individuals may arrive as scared cancer patients and leave empowered as a part of a unified, close-knit community.

The word “community” conveys the essence of our programs and of our mission. More than 5,300 people have benefited from our programs and been a part of the physical community of Camp. This has only been possible because of the community of thousands of volunteers and donors who have contributed to Camp Mak-A-Dream since 1995. You should be proud to be a part of our Camp Mak-A-Dream community. Please share this pride with your friends, family, neighbors and colleagues. The larger our donor and volunteer community becomes, the more intimate community-based programs we can provide.

If you’d like us to send you information to help share our story with others around you, please contact us. On behalf of our board of directors, our staff, our volunteers and most importantly our participants, thank you. Thank you for your continued support, and for your passion.

Stuart Kaplan, M.D.
CEO and Medical Director
Hold Your Next Event at Camp Mak-A-Dream

Camp Mak-A-Dream may be the perfect place to hold your next group function. Our fully accessible facility sits on 87 beautiful acres in Gold Creek, Montana, and is available to outside groups for rental in the off-season, late August through May.

The main lodge is ideal for large group meetings or activities, seats 120 people comfortably for meals and is available for day use or multiday events. For overnight stays, we have five lovely cabins that accommodate 12-24 people each, as well as additional housing and meeting rooms in our health center building.

Over the years we’ve hosted a variety of groups including state agencies, other nonprofit organizations, businesses, quilting groups, church groups and private family functions.

If your group would like to use our facility for your next function, visit our website for photos and pricing information; www.campdream.org. Or contact Shirley Hummer at (406) 549-5987 or email: Shirley@campdream.org.

Ladies Tea

April 28, St. Mary’s Center – Deer Lodge, Mont.

- Tea and social put on by the Deer Lodge Six ladies group.
- Tables of 8 – cost is $15/person. For more information, contact us.
- Proceeds benefit Camp Mak-A-Dream.

Camp Mak-A-Dream Golf Tournament

May 23, The Ranch Club – Missoula, Mont.

- Registration fee is $125/person, $500/foursome, or $650/foursome with hole sponsorship.
- Entry includes golf, lunch, plus various contests and prizes.
- Field is limited to the first 128 players to register and pay.
- Corporate and hole sponsorships available, please contact us for more information.

Thanks to The Ranch Club for hosting and helping underwrite this event.

Thanks to Play Gr8Golf for discounted simulator practice rounds for our players.

To learn more: www.playgr8golf.com or www.gogriz.com/allaccess/?media=302831.

11th Annual RATPOD Ride Around The Pioneers in One Day

June 23, Big Hole Valley, Mont.

- 130-mile bicycle ride around the Pioneer Mountains, starting and ending at UM-Western in Dillon.
- Riders pay a registration fee and are asked to raise at least $100 in donations for Camp Mak-A-Dream.
- Grand prizes awarded to the riders who raise the most money.
- To sponsor a rider, make a general donation or learn more, please visit www.ratpod.org.
Walleye Benefit Fishing Tournament
Put on by Montana PikeMasters & Walleyes Forever

August 4, Canyon Ferry Reservoir – Helena, Mont.
★ Walleye fishing tournament, entry fee $60 per boat (100 boat limit).
★ Tournament proceeds will be donated to Camp Mak-A-Dream.
★ For more information or to enter, visit http://cmadbenefit.bigskyoutdoors.net.
★ Visit www.walleyesforever.com and www.pikemasters.com for more on these two clubs.
★ Tournament Director Peggy Lawver can be reached at (406) 855-8432.

Gold Creek Wild West Day
August 18, Camp Mak-A-Dream Facility – Gold Creek, Mont.
★ Family friendly Western-themed day at Camp Mak-A-Dream.
★ Includes barbeque dinner & tons of fun activities like sapphire mining, old time photos, poker, roping contest, cowboy campfire songs and much more!
★ For reservations or more information, call (406) 549-5987 or visit: www.campdream.org.
★ Transportation available with advance reservations.

Children’s Oncology Camp Foundation
It takes many hardworking people to keep camp running throughout the year. We would like to thank our part time staff - Meredith Baird, Jan Bluford, Alaine Mackay, Mike Phillipport, and also welcome the 2012 Summer Camp Staff!

CAMP MAK-A-DREAM 2012 Board of Directors
* Executive Committee Members

* Dee Dee Blaney
  Mike Juhola
  * Jordan Lind
  * Doug McAlear
  * Will McCarthy
  Margot O’Leary
  * Mike Tobaison
  * Anne Wright
  Dan Ortiz
  Stan Seagraves, M.D.
  Paula Short
  Bill Simmel
  * Mike Tobaison
  * Mike Tobaison

FOUNDATION STAFF
Stu Kaplan, M.D.
CEO & Medical Director
Jennifer Benton
Director of Marketing & Special Events
Beth Jones
Camp Director
Shirley Hummer
Camp Director
Erin Rome
Chef / Kitchen Manager

For additional information on any of these events, or for information on what you can do to support Camp Mak-A-Dream in your own community, please contact Jennifer Benton at (406) 549-5987 or email to jennifer@campdream.org.

RATPOD 2012 SPONSORS

Platinum

Gold

Silver
• Active Physical Therapy • Advanced Imaging • Barrett Hospital & Healthcare • Big Sky Brewing • Big Sky Compounding • Campus Drive
• C.N.A. Foundation • Five Valleys Urology • Great Harvest Bread Co. • Merrill Lynch-WS Group • NorthWestern Energy
• Sapphire Physical Therapy • Providence St. Patrick Hospital • Western Montana Medical Association

Additional In-kind Support:
• Hands in Motion Occupational Therapy • Missoula Alliance Church • Missoula Nissan • Patagonia Outlet Store – Dillon • Subway – Dillon

www.campdream.org • 7
There are lots of everyday items needed at Camp. If you would like to donate something from our wish list, you can drop it off by our foundation office in Missoula, or mail it to us at: Camp Mak-A-Dream, P.O. Box 1450, Missoula, MT 59806-1450. Donations may also be tax deductible. Please contact us at (406) 549-5987 for more information or with questions.

Art Studio
• Nylon, hemp, silk & leather cord for jewelry making • Sharpie pens and markers in assorted colors • Glass beads • Jewelry-making tools & findings • Paint brushes (various sizes) • Acrylic paint • Fleece & silk material (1+ yd. pieces) • Ziplock sealable bags – all sizes

Camp Activities & Programs / Decorations
• DVD movies (rated G and PG) & Wii games • Costumes for dress-up (for ages 10+) • Mascot costumes (adult size) • Disposable cameras • Blank journal books (styles for boys & girls) • Aluminum target-point arrows (archery) • Horseback riding helmets (adult size – Lg.) • Pingpong paddles & balls • Latex-free balloons (all sizes, colors) • New, plain white cotton T-shirts (child/adult sizes) • Ziplock sealable bags – all sizes

Medical Supplies
• New boxes of Band-Aids • New bottles of sunscreen • New cans of insect repellent • Latex-free gloves – all sizes • Dixie cups

Office Supplies & Equipment
• Shade tent / canopy structures (10’x10’ or 12’x12’) • New digital camera (5+ MB) • White 8.5”x11” copy paper • Photo paper – inkjet & laser compatible • Large easel paper tablets • White boards, markers & erasers • Name tags (clear plastic hanging, pin-on & sticker styles) • Recordable blank CDs & DVDs • Mailing labels (Avery #5160, 30/page) • Catalog-size mailing envelopes (6”x9”, 9”x12”, 10”x13”) • Stacking storage containers with lids (large sizes) • Unopened first aid kids • Small alarm clocks • Motion-activated nightlights with bulbs • USB thumb drives (2 GB or larger capacity) • SanDisk camera memory cards (1 GB or larger capacity) • Unopened first aid kids • Small alarm clocks • Motion-activated nightlights with bulbs • USB thumb drives (2 GB or larger capacity) • SanDisk camera memory cards (1 GB or larger capacity)

Maintenance Equipment
• Rototiller • Scaffolding set • Oxygen & acetylene tanks (Lg., for cutting torch)

Make a Donation/Join Our Mailing List
Help make a dream come true for someone whose life has been affected by cancer.

Your Name: _______________________________________________________________________________________________________________________________
Address: ____________________________________________________ Email address: _______________________________________________________
City/State/ZIP: ___________________________________________________________________________ Phone #: ______________________________

Camperships: I would like to donate _____ Campership(s) at $500 each (sponsors one camper for one week).
Please include _____ engraved brick(s) at $25 each. (One brick per campership donation, please.)
Name(s) to appear on brick(s): (Maximum of 30 characters) _____________________________________________________________________________

General Donations: I would like to make a donation in the amount of $___________

Memorials/Honorariums: This gift is made in _____ honor _____ memory of _________________________________________________________________________________
Given by _________________________________________________________________________________________________________________________

Send keepsake card to:
Name(s): ____________________________________________________________________________________________________________________________
Address: ____________________________________________________ Phone #: ______________________________
City/State/ZIP: _____________________________________________________________________________________________________________________

TOTAL AMOUNT ENCLOSED $ __________________________
Paid by: Cash _____ Check _____ MasterCard _____ Visa _____ American Express _____ Discover _____
Account #: __________ Expires: __________
Signature: _______________________________________________________________________________________

Children’s Oncology Camp Foundation
P.O. Box 1450
Missoula, MT 59806-1450

Children’s Oncology Camp Foundation is a 501(c)(3) nonprofit corporation. Contributions are tax deductible. Tax ID # 81-0472959
Spring 2012 / Issue 24

To donate online, please visit our website at www.campdream.org.